

GREENING FORWARD

2019 ANNUAL REPORT

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CEO'S CORNER

Dear Greening Forward Community,

My name is Snigdha Roy, and I am beyond ecstatic and humbled to have been selected as Greening Forward's new CEO. I want to first thank you for being such a committed member of our community. Greening Forward could not be what it is today without such incredibly passionate people like you. We are beyond lucky to have you with us during these critical times in the environmental movement.

Greening Forward is an organization I admire because it does not only have some of the highest volumes of young people supporting its mission, but it also understands what it takes to unlock empathy in the people it serves. Greening Forward is an organization that truly evokes some of the most unique and positive realities in young people looking to share their voices and impact the world.

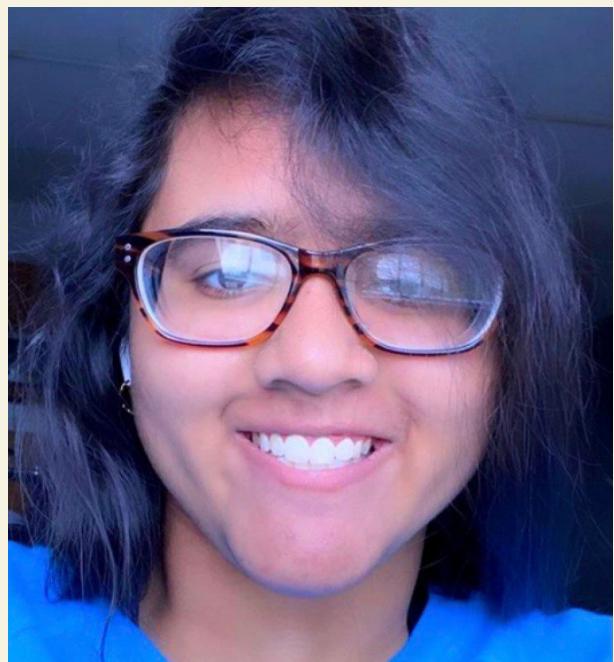
Having been the Events Coordinator for Greening Forward, I had the opportunity to bring communities together to enact change. When I began this role, I remember sharing some of my beliefs on how you can pivot the future in a sustainable direction. One of which was by building your problems away. How do you do that when it comes to environmental groups? By creating conditions for organizations to become more efficient in using their resources better and using that increased efficiency to make a more significant impact. Now, as CEO, I will take the outlook I had as Events Coordinator and expand it more broadly across all aspects of the organization.

The intended priority area for the organization is creating more pathways of engagement within Greening Forward. I have some exciting ideas for events, programs, and competitions that I want to execute with you all as well as finding more ways to include everyone in our work to get involved.

If you have any questions, please feel free to email me personally at snigdha@greeningforward.org and I am more than happy to answer any questions you may have.

I could not be more excited for what the future brings and Greening Forward's role in empowering our youth to pivot the world in a more sustainable direction. I am looking forward to seeing what we can accomplish as a powerful group of youth environmentalists over the next few years. Thank you for your support, as always.

SNIGDHA ROY
CHIEF EXECUTIVE OFFICER



OUR MISSION

Greening Forward establishes, engages, and empowers a diverse global environmental movement powered by young people.

We **establish** a base for youth-led initiatives by providing the tools and resources they need to get started.

We **engage** young people by working with them to bring their powerful ideas to life.

We **empower** youth by showing them what they are capable of, at any age.



EARTH SAVERS CLUB GRANTS

\$4766

given out through our grant program to
support youth-driven projects



Dyson Chee with Project O.C.E.A.N in Hawaii



Macy Stacher + Baruch College Campus High School Lorax Club

EYES 2019

On March 29th and 30th, we hosted our 7th annual student conference, the Empowered Young Environmentalists Summit (EYES) in Manhattan, NY. Students from across the region attended the summit, along with a fantastic group of organizations who came to speak with students about what it really means to be an effective environmentalist. We hosted a series of engaging hands-on workshops, fun icebreakers, and powerful talks, all to support students in developing their leadership skills. This summit was hosted at the Urban Assembly School for Green Careers, in partnership with the NYC Department of Education, and we are grateful for their continued support for the vision of Greening Forward.



Jade Sweeney (left) was our keynote speaker, and received our Earth Savers Award for her work establishing a beekeeping program at her high school.

GREEN MEDIA CONTEST

We hosted our second annual student environmental contest, the Green Media Contest, to increase the exposure of passionate young people and the issues they care about. Students sent us exceptional videos, art, and blogs that talked about a relevant environmental topic through a unique lens, connecting people everywhere with these important issues. Below are several of our winning entries. More winning entries, including videos and blog posts, are featured on our website.



"In order to increase the awareness of disposable cups' piling waste, this artwork demonstrates what the ocean can look like if we produced less waste by bringing our own cups to drink coffee."
by Dayhe Kim



"A Cry for Help' by Camryn Lipman



Hive Mind (Video) by Nolan Zuck

CAMEROON PROGRAM

Under the leadership of our Cameroon Coordinator, Forbi Perise, this year we grew our team, engaged over **3,000** students from 15 schools, build new partnerships, and spread environmental awareness throughout the region. Read our attached Greening Forward Cameroon 2019 Annual Report for more detailed descriptions of our Cameroon activities!

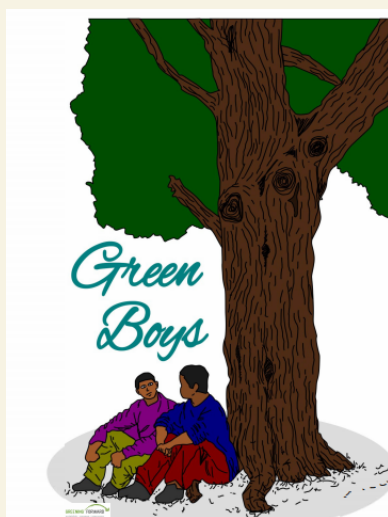
Cameroon Projects & Programs:

- Earth Savers Club Grants
- Environmental Workshops
- Biodiversity Day
- World Environment Day
- Cameroon Comic Contest



SAVE THE EARTH COMIC CONTEST

In Cameroon, we hosted a 'Save The Earth Comic Contest' to challenge students to express environmental issues through creative expression. We engaged over 70 students and awarded 4 winners, covering a diversity of topics.



Green Boys



Agroforestry



Green Hero



Water Pollution

SPONSORS & PARTNERS

Thank you to all of our sponsors and partners for all of their generous support!



PARTNERS:

- Alliance for NJ Environmental Education
- Climate NOW
- EarthForce
- Food & Water Watch NJ
- Green City Challenge
- New Jersey Student Sustainability Coalition
- NJPIRG Students
- NYC Department of Education
- NYC Soil and Water Conservation District
- Plastic Pollution Coalition
- Power Shift Network
- Sierra Student Coalition
- Think Ocean
- Waterfront Alliance
- WEDO: Women's Environment & Development Organization
- 350-NYC

STAFF

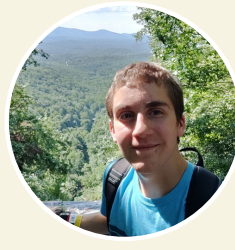
Our youth-created, youth-driven organization is powered by passionate high school and college students from across the globe.



SNIGDHA ROY
Chief Executive Officer



COURTNEY ACKERMAN
Chief Financial Officer



JACOB GARLAND
Vice President of Engagement



NEHA MIDDELA
Director of Programs



ARGENIS HERRERA
Director of Digital Content



FORBI PERISE
Cameroon Coordinator



TESSA BAUM
Social Media Strategist



SARAH GOODY
Youth Council Liaison



MACY STACHER
Youth Partnerships Strategist



CLARE SPARLING
Outreach Manager



ANGELINA REYES
Branding & Content Manager

YOUTH COUNCIL

Our Youth Council, comprised of students ages 13-20, advise and support our staff in fundraising, program management, and visibility for Greening Forward.



SOPHIA KIANNI



JANIN GRIEBEL



HANNAH WHITE



LUKE WOZEN

STAFF TRANSITIONS

We would like to thank our staff members who have transitioned out this year for their work, and wish them the best of luck moving onward!



CHARLOTTE
LANG



RYAN SVETECZ



CARY LYNNE
THIGPEN

BOARD OF ADVISORS

Our team of advisors, professionals from a variety of fields, serve as mentors, lending their expertise and extensive experience.



JABARI ALLEN



CONNIE CHEN



ERIN EBLE



MIA GRALLA



TAYLOR GREENE



ALEX JOHNSON



**ALEXANDRA
KISIELEWSKI**



PUIYAN LEUNG



**HASIB
MUHAMMAD**



**KRISHNA
KUMAAR
NATARAJAN**



NARKE NORTON



VICTOR VULOVIC

BOARD OF DIRECTORS

Our Board of Directors provides direct support and mentorship to the CEO. They also help in the strategic planning for the organization and in exploring new opportunities.



**CHARLES
ORGBON**
Founder



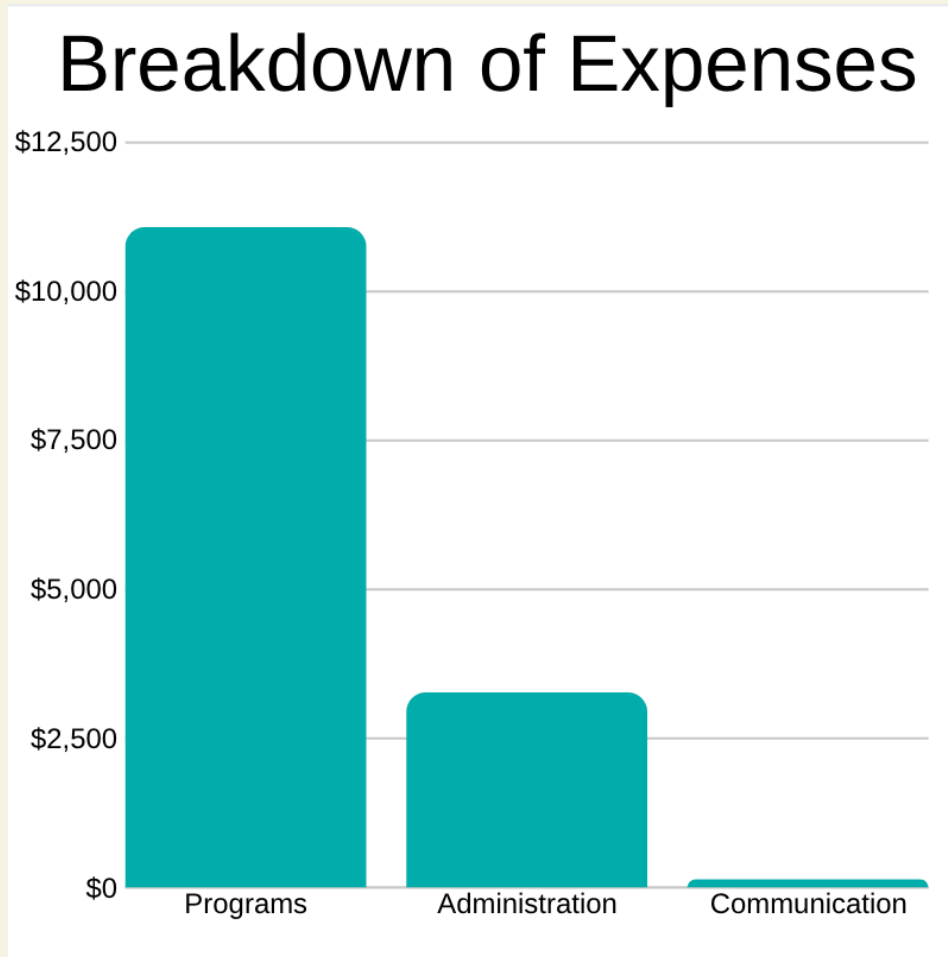
**ROBERT
WALTON**
Chairperson

SPECIAL THANKS

This year marked an important leadership transition within our organization. We would like to thank Robert Walton, previous CEO, of Greening Forward for his leadership through the past few years. He will now be joining the Board of Directors and supporting our organization through his mentorship.



FINANCIALS



Total Expenses in 2019:

Programs: \$11,220

(Earth Savers Club, EYES, Cameroon Program)

Administration: \$3,016

(Travel, Reimbursements, Software Upgrade)

Communication: \$296

(Social Media, Online Promotion)

LOOKING FORWARD

Like everyone else, we are working to adapt to the global situation that is Covid-19. To make sure you have the most up-to-date information on our programs and events, subscribe to our newsletter and check back at our website.

Team positions

We are currently looking for new team members to dive into 2021 with Greening Forward. Interested? Please email snigdha@greeningforward.org